



BREAK THE

SOUND BARRIER

WITH US

THANK YOU FOR BECOMING A JDA CHAMPION!

With your help we can break the sound barriers that can make living with deafness in a hearing world overwhelmingly difficult.

We need to raise at least £500,000 through a 36-hour campaign on 30 & 31 October 2022.
And with your support we can achieve this goal.

We need these funds to continue providing all our life-changing services.
From supporting a family with a new-born deaf baby to removing the barriers for an older person who can no longer hear their family and friends... and every stage in between.

LET'S BREAK THE SOUND BARRIER TOGETHER

JDA is the only charity in the Jewish community giving vulnerable deaf people the support that empowers them to lead the very best life they can.

In the past year alone, JDA supported around 2000 people, ensuring their deafness did not become a barrier to them getting the most out of life.

**So many people depend on and us and we, in turn, are depending on you
to help us continue to support them.**

All we ask is that you message your family and friends during the campaign either using content that we provide or your own message if you prefer.

Every donation you generate will be doubled thanks to our generous matched funders.

Thank you for helping to raise the funds we urgently need to continue ensuring deaf people can break through the barriers they face in daily life - and lead the amazing lives they deserve.

For more information visit [**Breaking the Sound Barrier With You**](#)





FAQ'S

1. WHEN IS THE CAMPAIGN?

We will launch at 10am on Sunday 30 October and end at 10pm on Monday 31 October.

2. WHERE WILL THE MONEY RAISED GO?

All the money will enable JDA to keep running the essential specialist services on which deaf people depend.

3. DO I HAVE TO SET UP MY OWN FUNDRAISING PAGE?

No, we will do this for you and send you the link. If you would like to personalise your page, we will help you do this with your own message, photographs/videos and your reason for supporting JDA.

4. IS THERE A MINIMUM TARGET?

No, you don't have to set a personal target but it can encourage your family and friends to give more. This can be changed during the campaign if you want to make it higher or lower. There is no minimum personal target.

5. IS THERE A MINIMUM DONATION?

No, every £ donated helps to make a difference.

6. CAN WE SEND OUR LINK OUT NOW?

You are welcome to tell people about our great work, but we want to save the excitement until 30 October. The campaign is not yet live, so it is not yet possible to make a donation via the online platform.

7. WILL YOU SEND ME WORDING FOR A TEXT?

Yes, we will be sending out draft wording/messages, which you can edit and personalise. This will be sent to you with your personal link on Friday 28 October.

8. HOW WILL YOU COMMUNICATE WITH ME ABOUT THE CAMPAIGN?

You will be invited to join a WhatsApp group via which you will be sent all marketing materials such as video clips, article links, images etc. You will also be invited to a pre-launch event, when you will be fully briefed prior to the main campaign.

9. CAN PEOPLE DONATE WITH CASH, CHEQUES OR VOUCHERS?

We are delighted to accept donations however it is easiest for people to give. Cash, cheques and charity cheques should be made payable to Jewish Deaf Association and sent to:

JDA, Julius Newman House, Woodside Park Road, London N12 8RP

Charity Registered No. 1105845

10. CAN DONATIONS BE MADE BY PHONE?

Yes. Supporters can also donate by phone on **020 8446 0502** throughout the campaign.

11. WILL I BE NOTIFIED ABOUT DONATIONS TO MY PAGE?

Yes, you will receive an email. You'll then be able to thank them using images we'll provide. If donors give JDA permission to contact them, we will also thank them. If someone chooses to donate anonymously on the public page, you will still be notified about their donation.

12. WHAT IF MY FRIEND HAS ALREADY DONATED TO ANOTHER CAMPAIGN RECENTLY?

That's fine, there are many charities running similar campaigns and people may give to several. Your friends may wish to help you support a charity close to your heart.

13. WHAT'S MY ROLE DURING THE CAMPAIGN ITSELF?

On 30 October, you'll send a broadcast WhatsApp message to your friends, family and colleagues to ask them to support the work of JDA, helping us to reach our target of £500,000. This is very easy to do, and we will send you wording and simple instructions. You may also have some contacts on email rather than WhatsApp and you can use the same message for them.

14. WHAT DO I DO NOW THAT I HAVE SAID "YES"?

Nothing for now. Just accept our grateful thanks and relax! We will be in touch with you again very soon.

For more information visit
Breaking the Sound Barrier With You

Thank you!